



# ARCTIC FEVER

## Warm winter vibes

An ice-cold wind blows through bare trees; the low-hanging sun lets the ice crystals sparkle; time to stoke up the fire again while your feet sink into the soft, warm rug in front of the fireplace. HOOKEDONWALLS® presents Arctic Fever, a brand-new wallpaper collection inspired by the far North. Bring Scandinavia into your home and enjoy the warmest winter vibes!

If there is an interior style which remains popular everywhere it is certainly the Scandinavian look. Fresh, clean and natural are the keywords but then in different shapes and colours: white with graphic elements and a colour accent, or just with a lot of black, grey and wood in the rough. You may actually complete the sober Nordic style by adding something special which makes you feel at home straight away. These may be personal treasures collected on overseas trips or found in the woods. But also photos and art or a special print on the wall in the shape of wallpaper will certainly complete the living space at home.

### Atmosphere creator no. 1

HOOKEDONWALLS® looks at things from a different perspective and comes up with the unexpected for the walls in your home. Wallpaper is one of the easiest atmosphere creators; with the right print or colour you may obtain the desired effect in no time at all. The new collection Arctic Fever, for example, is perfectly suited to create the cosy atmosphere of the North. The graphic prints may be easily combined with typical Scandinavian elements such as rough wooden beams, antlers, animal skins and white lacquered wood.

The collection consists of four designs that can be supplied in different colour palettes.

ARCTIC FEVER  
"THE ARCTIC"  
TRAILS HAVE  
THEIR SECRETS.  
BUT SOON THEY  
WILL REVEAL,  
AND A FEVER OF  
EXCITEMENT WILL  
SPREAD."





**# 86063 - Burst**

# Burst

Burst combines the graphic aspect of the Scandinavian style with a particular 'snowy' motive, thus softening the graphic check pattern, a perfect subtle eye-catcher in Nordic style.

*Available in six colour variations.*

*Price upon request.*



**# 86020 - Igloo**

# Igloo

The sparkle of ice and snow is repeated in the fine graphic cubes wallpaper Igloo, a pattern which makes you think of the cubes – who would imagine otherwise – of an igloo. The arctic colours make this wallpaper especially unique.

*Available in fourteen colour combinations.  
Price upon request.*



**# 86009 - Fur**

# Fur

To provide some softness and warmth, fur is an excellent asset to add to your interior. Thanks to HOOKED**ON**WALLS<sup>®</sup>, fur on walls is now possible; naturally not genuine fur, but structured and printed in a way doing credit to the real thing.

*Available in fourteen colour combinations.  
Price upon request.*



**# 86046 - Carve**

# Carve

We often look at the floor when entering a Scandinavian interior: in fact, a wooden floor with herringbone pattern often attracts our attention. HOOKEDONWALLS® looks at it from another angle: why not simply apply this beautiful graphic pattern to the walls? Carve is a wallpaper with the ultimate Nordic look: soft colours and the unique herringbone motive bring Scandinavia into your home.

*Available in eleven colour variations.*

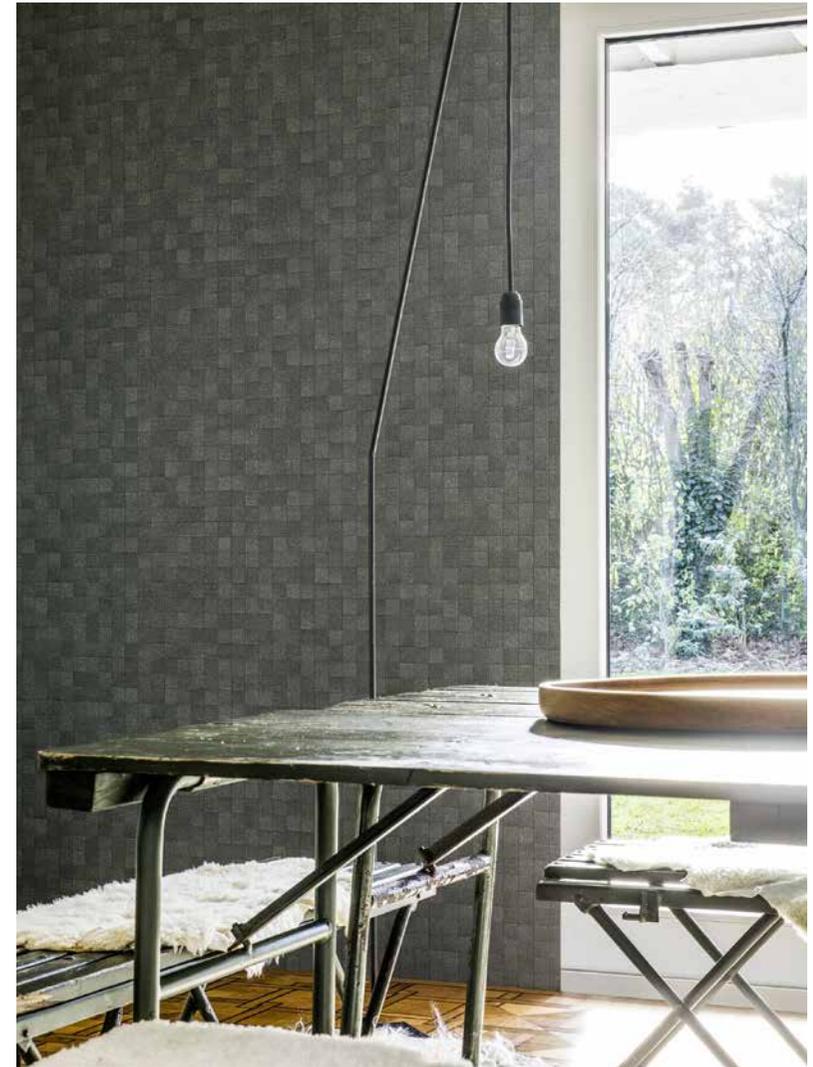
*Price upon request.*

**'An icy night in the Scandinavian woods, the fresh pine smell, the sound of a crackling fire: Arctic Fever will give you the goose bumps – but in a positive way'**

## HOOKED**ON**WALLS®

HOOKED**ON**WALLS® looks at things from a different perspective and brings the unexpected to the walls of your home. Wallpaper is one of the easiest ways to create atmosphere, with the right print or colour you can quickly achieve the desired effect. And that is exactly what this young brand does: unrestrained by traditionalism, HOOKED**ON**WALLS® is unique wallpaper that creates a special atmosphere.

**[www.hookedonwalls.com](http://www.hookedonwalls.com)**



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