



JEALOUSY

IS THE GREATEST **VIRTUE**.

HOOKEDONWALLS®

LAUNCHES

NEW COLLECTION:

"JEALOUS WALLS".





HW
HOOKEDONWALLS®

THIS IS NOT
A CASE OF **LUST**,
YOU SEE.
IT'S NOT A MATTER
OF YOU **VERSUS**
ME.
IT'S JUST
JEALOUSY.



SOULS TORN APART BY AN INNER
STRUGGLE. A GAME OF ATTRACTION
AND REPULSION STARTS. A THIN
LINE SEPARATES PASSIONATE LOVE
FROM HATE WITH A VENGEANCE.
TAKING THE PLUNGE, RECKLESSLY
FIGHTING ONE'S OWN ALTER EGO.
THOSE WHO WIN, LET THEMSELVES
DOWN. THOSE WHO LOSE, HAND
THE VICTORY TO BEAUTY.



HW
HOOKEDONWALLS®

EMBARRASSED
BY YOUR OBVIOUS
INDIFFERENCE.
DISGUSTED
AND
JEALOUS
AT THE SAME TIME.



A STORM OF EMOTIONS IS RAGING WITHIN. A THIRD PLAYER ENTERS THE GAME. LET GO OR HOLD ON? A DARK DILEMMA IS ARISING. INDIFFERENT TO WHAT WAS, IMPETUOUS IS THE URGE TO A NEW ADVENTURE. ABHORRENCE BORDERS ADORATION. A SAVAGE ENVY SURFACES, WHILE ONE LOVE REPRESSES THE OTHER. CRAVING IS NO LONGER DISCREETLY HIDDEN, IT IS AN ACT WITHOUT SHAME.



HW
HOOKEDONWALLS®

I'M **STUCK** INSIDE
WITH
THE **NEED**
TO FEEL
COMPLETE.



BITTERSWEET IS THE SATISFACTION
OF REVELLING IN SOMEONE
ELSE'S BEAUTY. THE UNHAPPY
RIVAL PASSIONATELY ADHERES
TO WHAT IS MORE BEAUTIFUL. TO
LOSE YOURSELF IS THE ULTIMATE
SACRIFICE. RENDITION IS THE ONLY
OPTION. ONLY THEN WILL TURMOIL
DIE DOWN SLOWLY. NEVER LEAVE
ME ALONE AGAIN, LET ME FADE IN
ENDLESS REPETITION. WHERE I END,
YOUR SPLENDOUR COMMENCES.



HW
HOOKEDONWALLS®

TO **WANT**,
NOT
TO HAVE.
TO **HAVE**,
NOT
TO **HOLD**.

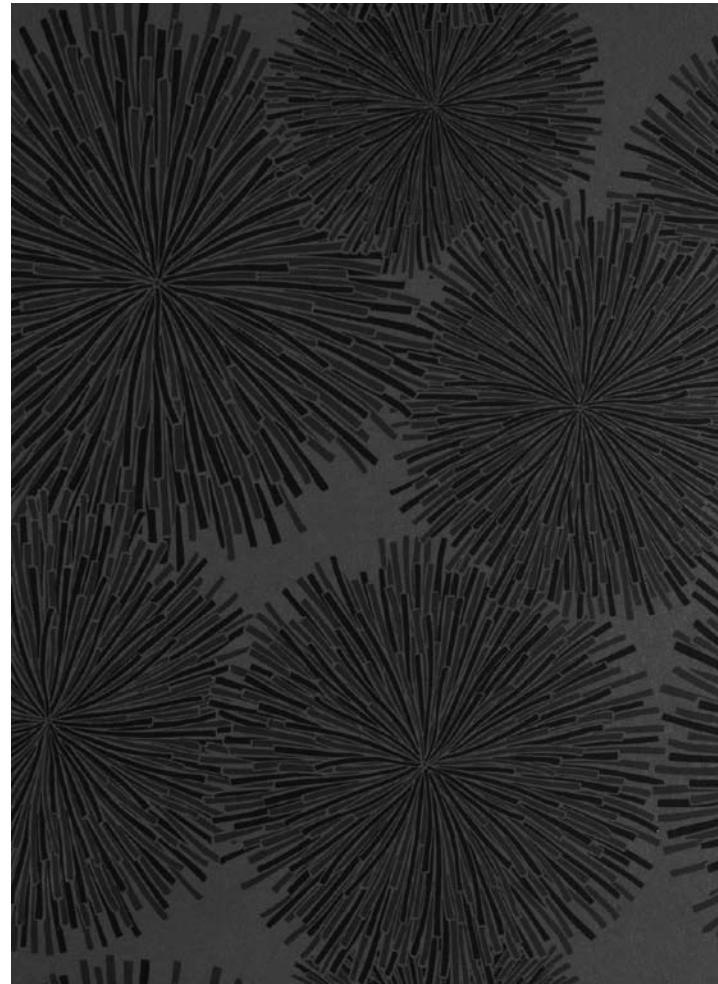


FROM THE BARREN VOID
ENVY FORCES ITS WAY OUT.
INSURMOUNTABLE BARRIERS
ARE BROKEN, AN IRRESISTIBLE
URGE TO POSSESS TAKES HOLD.
HEART-BREAKING SCENES UNRAVEL.
THE OBJECT OF DESIRE IS A TREASURE
WHICH IS CONQUERED VIOLENTLY.
THE ENTIRE CIVILIZATION BEYOND
REDEMPTION, YOU WILL BE LORD
AND MASTER OF YOUR DESIRES.



HW
HOOKEDONWALLS®

I LOOKED AT YOU,
SO **JEALOUS**.
MY WORLD
CAME **TUMBLING**
DOWN.
YOU'RE A
BEAUTIFUL
DEVIL IN DISGUISE.



SURREPTITIOUS GLANCES. A FLARE
OF PAST DEMONS. NERVOUSLY
THE SHADOWS SLIDE OVER THE
WORLD'S COUNTENANCE. THE
FAINT LIGHTNESS OF THE DAY IS
EXTINGUISHED UNEXPECTEDLY.
OLD CERTAINTIES CRUMBLE IN THE
COLD LIGHT OF DAY. MY WORLD
IS FALLING APART. DO NOT LEAD
US INTO TEMPTATION, DEVILISH
BEAUTY. DELIVER US FROM ENVY.



HW
HOOKEDONWALLS®

LUST FOR
COMFORT
SUFFOCATES THE
SOUL.
RESTLESSNESS
LIBERATES ME,
SETS ME **FREE**.



RELEASED FROM AN IRRESISTIBLE
URGE FOR LUXURY AND LUST,
THE UNFLAGGING TURMOIL IS
UNLEASHED. RELIEVED, BECAUSE
INVISIBLE HINDRANCES BECOME
VISIBLE ILLUSIONS. THE FACE
DISTORTED WITH ENVY, GRIM WITH
EXERTION. WITHOUT COMFORT,
NO CHANCE OF SURVIVAL. NO
DISTRACTION, NO OXYGEN FOR THE
SOUL.



An explosion of colours, a jungle of designs... the fourth collection by wallpaper designer HOOKEDONWALLS® embodies the green-eyed monster called jealousy. Not a single human being is a stranger to this cardinal sin, no man on Earth can resist "Jealous Walls". Envy running off the walls, jealousy offering you a quick glance at its mysterious ways. Wallpaper was made to tell a story. Tough and streetwise as ever... but with a nasty streak this time.

MORE HOOKEDONWALLS®

HOOKEDONWALLS®

Industriezone 'De Waerde'

Senator A. Jeurissenlaan 1210

B-3520 Zonhoven

Tel. B +32 011 81 93 10

sales.export@hookedonwalls.com

www.hookedonwalls.com

