



HOOKEDONWALLS®  
INTRODUCES ITS SEVENTH COLLECTION:  
**MODERN ECCENTRICS.**



Honeycomb



HW  
HOOKEDONWALLS®



## MODERN **ECCENTRICS**, DOWN TO THE ESSENCE.

With **MODERN ECCENTRICS**, HOOKEDONWALLS® doesn't just unleash a strong message onto your interior. This seventh collection of the enfant terrible in wallpaper stirs your walls' senses. Discover the boundaries of light and enter this new matrix of movement. Because more than ever, walls that talk love eccentric wallpaper with as much guts as you.

What are you waiting for to discover the third dimension? Find the boundaries of movement and relief. By the way, never before was wallpapering as easy as with HOOKEDONWALLS®' products: apply glue straight onto the wall, place the wallpaper against it, and done. No mess, stress or wasted time: you'll never be scared of wallpapering again.

Dive into the relief of embossed vinyl on non-woven, and in no time, create walls that seem to lead a life of their own and that respond to the light addressing them. The essence of depth is up for grabs with **MODERN ECCENTRICS**. Life is too short for pointless searching. If you are looking for movement in rest, then opt for the new designs by HOOKEDONWALLS®.





## MODERN **ECCENTRICS**

“MODERN STRAIGHT AND  
FORWARD  
DOWN TO THE ESSENCE  
EXPANDING THE POSSIBILITIES  
OF STRUCTURES  
ENGINEERING AN ECCENTRIC  
FEEL”



Slash



HW  
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## Talking walls

### ARMOUR

Wrap your walls in Armour, the modern version of animal armour. The leather animal skin evolved to a coat in embossed vinyl with a stylised and enlarged fishbone pattern. The natural lines translate Armour into the essence of a modern torso: the face of nature reduced to the simplest structures. Float along on a wave of small checks in black, ink blue, moss green, chocolate, mocha, brown-red, yellow-golden, red-golden, fuchsia, taupe, linen, beige and white.

### SLASH

Is it your imagination or does Slash disappear into the wall? Next, the checks seem to be crawling out of it. Nothing is what it seems anymore when you introduce your walls to these tiles of visual deception. Create a padded look of interweaved parallelograms. Create a mix between velvet-soft and razor-sharp. The light angle makes for playfulness on the wall, the wallpaper tells its story of unknown virtual worlds. Slash is available in black, indigo, pistachio green, silver, taupe, red-golden, mocha, yellow, beige, ivory, linen and sand.

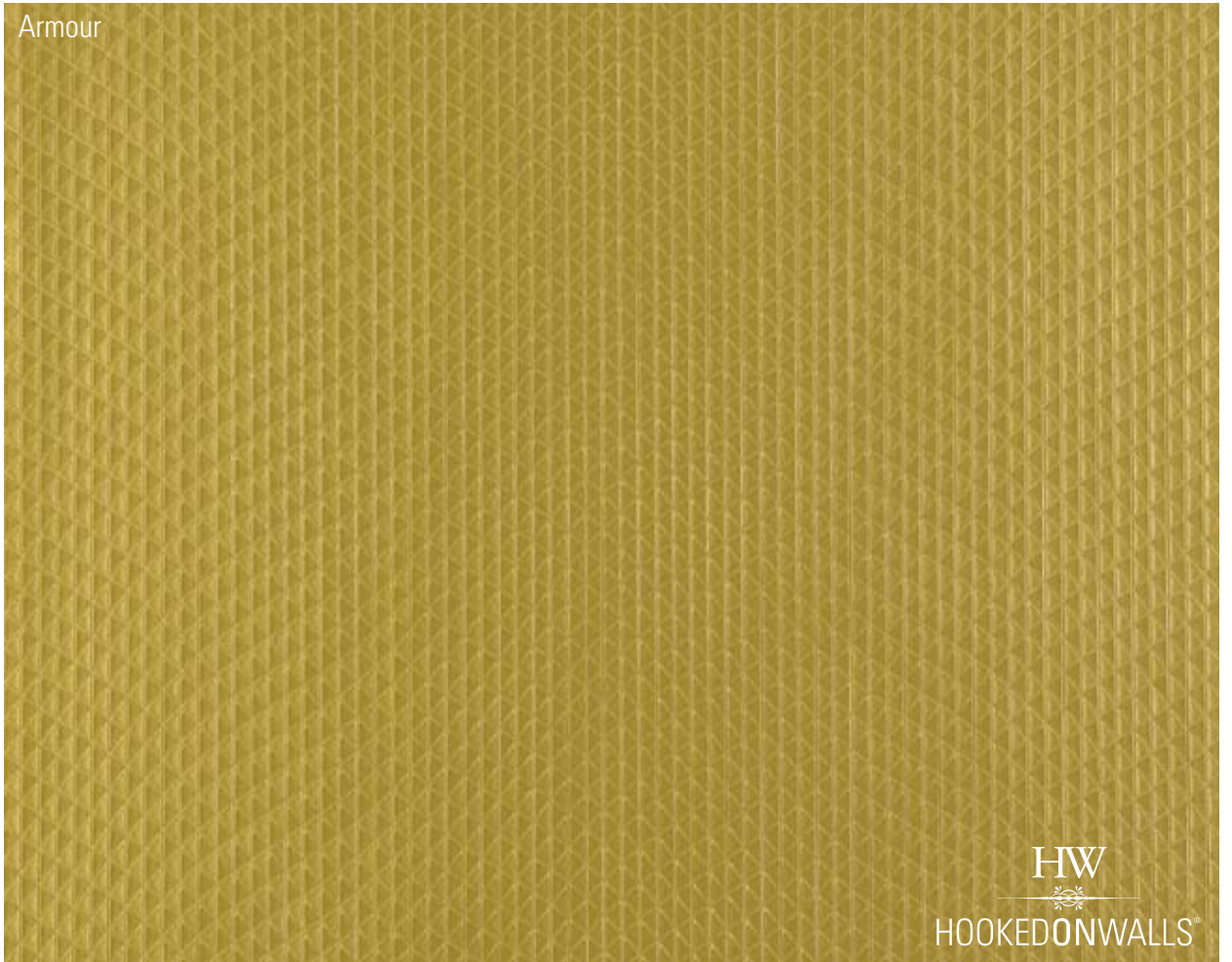
### HONEYCOMB

Atoms split, cells divide. Can walls be alive? Do you see dark in light or light in dark? Honeycomb is intelligent wallpaper in its design. The depth and variation in colours is no visual deception. Hand a wall over to the intertwined honeycomb patterns, and open your sight to the magical play of light, shades, movement and colour. Get lost in the background, play with colours and choose from black, silver, petroleum blue, chocolate, rust, red, ochre, linen, beige, sand and white.





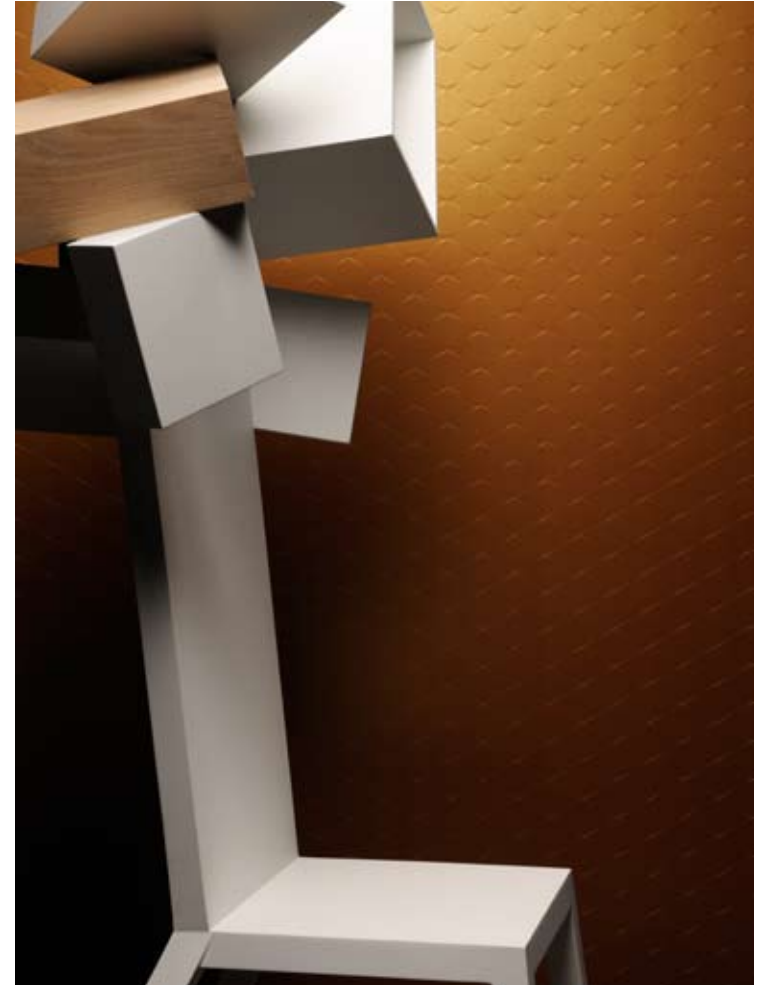
Armour



HW  
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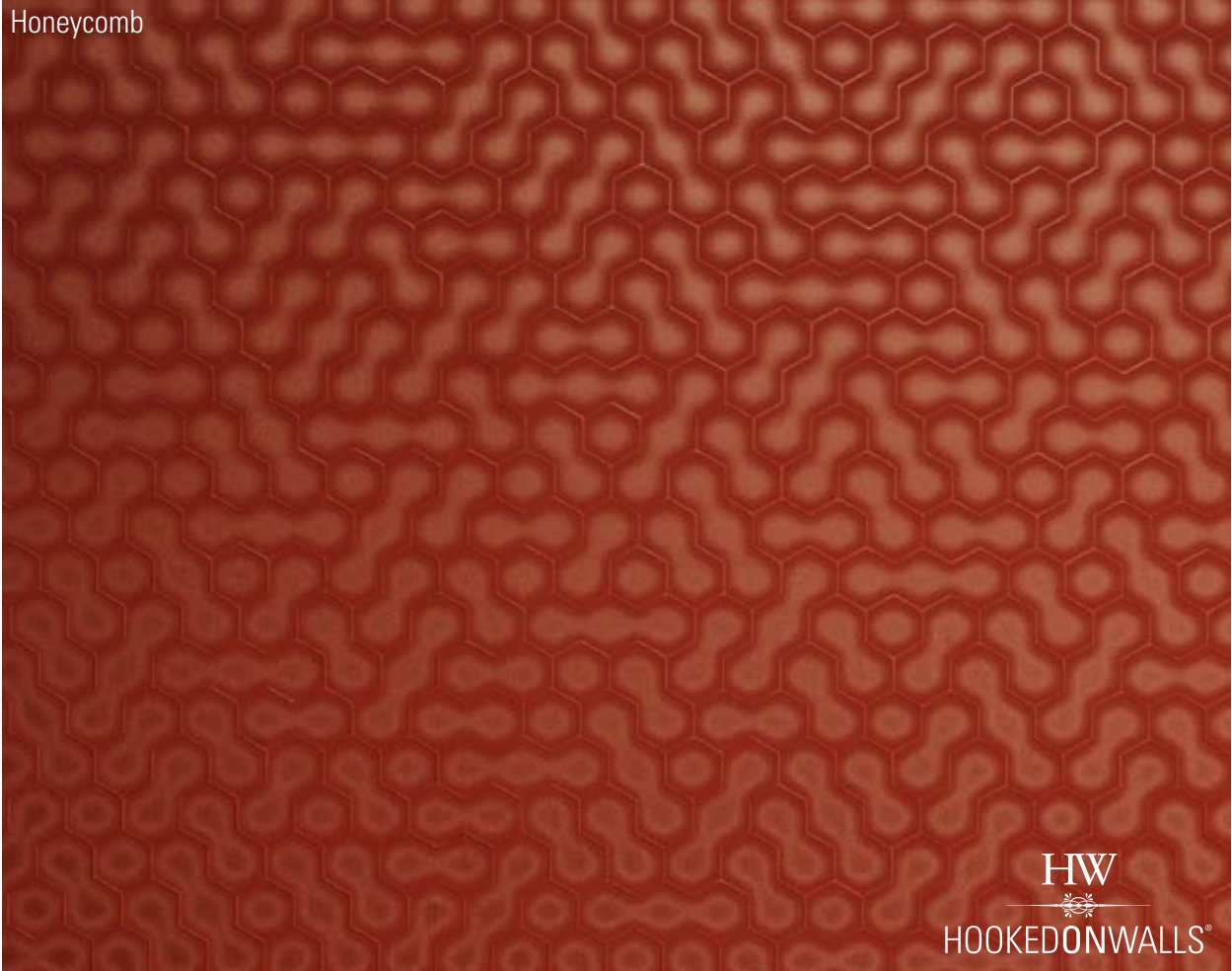
Slash

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Honeycomb



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